



TOM COLLINS

yes, like the drink...

I pride myself on making my designs more of an experience by giving them more background and a story - something you can build a brand, campaign or idea from.

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EXPERIENCE

Once Upon A Time Marketing Midweight Integrated and Digital Designer - 10/19 to Present

Concepting and Campaign Execution, ATL/BTL Campaign work, Digital Design and Animation/Video Editing. Working for clients such as Disney, Co-Designing and Directing the Disney+ European Launch, alongside work for Universal, Warner, Netflix, Pokémon etc.

Thirty Two Squared Freelance Graphic Designer - 04/19 to Present

Company Logo Design, Brandings, Websites, Application UX/UI and Iconography for Utilidex, Haven, Indigo Yachting etc.

Inition LTD Midweight Graphic Designer - 06/19 to 09/19

Campaign Concepting, Digital Design and Animation, Photo/Video Editing and Company Rebrand. Working for clients such as Google, Mastercard, BP, Shopify, WaterAid etc.

Because XM Freelance Graphic Designer - 01/19 to 07/19

Print & Digital Artwork, Concepting, Animation, Photo and Video Editing & 3D for Blu, Weber, Heineken, Amazon etc.

Foode Mobile App Creative Director - 08/17 to Present

Creator of the Foode brand - Logo, UI/UX, Website and all other print/digital marketing.

Links Of London Designer & Artworker - 12/17 to 01/19

Print & Digital Artwork, Animation, Visual Merchandising, Photoshoot Directing/Editing & Packaging.

Willkie Farr & Gallagher UK Contract Designer - 08/17 to 12/17

Full rebranding and modernising the company, Web & Print.

Pemberton & Whiteford Design Consultants - 08/14 to 01/15

Packaging Various branding, packaging, illustration and product design for Tesco, Hotel Indigo, Kinder, Ferrero, Boudjebel, Scheckter's Organic Energy etc.

Freelance Branding 2+ years

Solarflare Studios, Bitcoin Movement, TripShift, CareConnected etc.

WORK

Currently working at Once Upon A Time Marketing as a Midweight Integrated and Digital Designer, concepting for new out of home and digital campaigns as well as expanding on pre-existing. Creating digital and animated designs, coding and designing various websites, advertising skins and banners, and so much more with each new campaign.

Previous works include Inition LTD, concepting to finalising campaigns, designing digital tech and VR focused content, including animation, video editing, illustration, copywriting and a company rebrand. Various Web UX/UI, branding work, illustration and packaging through freelance, fashion campaign designing and visual merchandising, and also working on personal endeavours such as Co-Founding the Foode Mobile App currently in progress under my creative direction.

TECHNICAL

Software strengths

Illustrator as an Adobe Certified Associate

After Effects

Photoshop

Premiere Pro

InDesign

SketchUp

Front End Coding / HTML

Cinema 4D / Octane

I am quick to learn how to use new and updating software and strive to develop on what I know.

Mac or PC compatible.

PROFILE

I have a natural ability to produce concept with meaning, with full effect and impact to an audience. With this I want to undertake all styles of design as I like to take on new challenges. I will always put everything I have into something to make it beautiful and astounding.

ARTIST

Refined skills with Painting, Drawing, Screen and Lino Printing, Etching, Sculpting, Gilding, Sewing, Copywriting and English Literature.

Pencil and Paintbrush compatible.

EDUCATION

I graduated from Coventry University in 2017 with my Bachelor's of Arts with Honors in Graphic Design, earning myself a First Class.